



Monthly report

July-2025



Report | July-2025

The *chef* suggests

- 01. Sales, by platform and location
- 02. Orders, by platform and location
- 03. Average Order Value, by platform and location
- 04. Top Selling items, by platform and location
- 05. Bottom Selling items, by platform and location

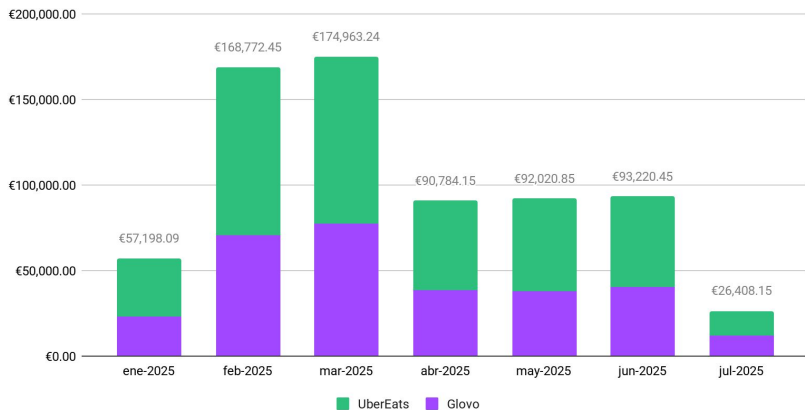
Sales

By platform and location [2025-01-22 - 2025-07-21]



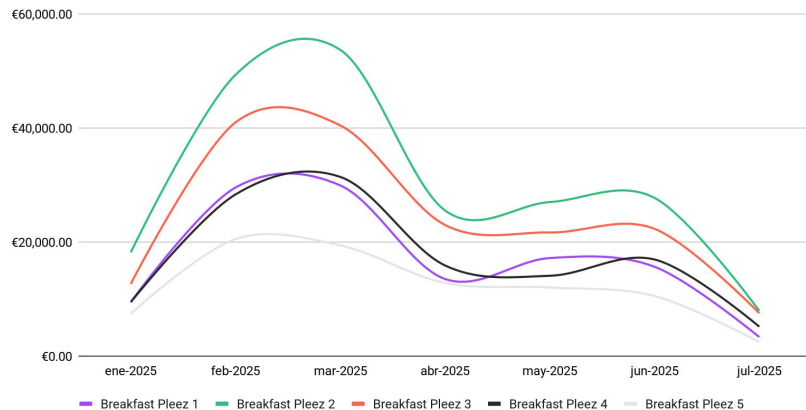
Ventas brutas por plataforma

[Todas las plataformas]



Ventas brutas por ubicación

[Todas las ubicaciones]



[Login to our Salesboost Dashboard](#) to able to have access to this data updated on a daily basis.

Notes: Monthly gross sales reflect the value of sold items for completed orders and do not include discounts, refunds and other marketing costs. For more information, reach out to your account manager.

Orders

By platform and location [2025-01-22 - 2025-07-21]



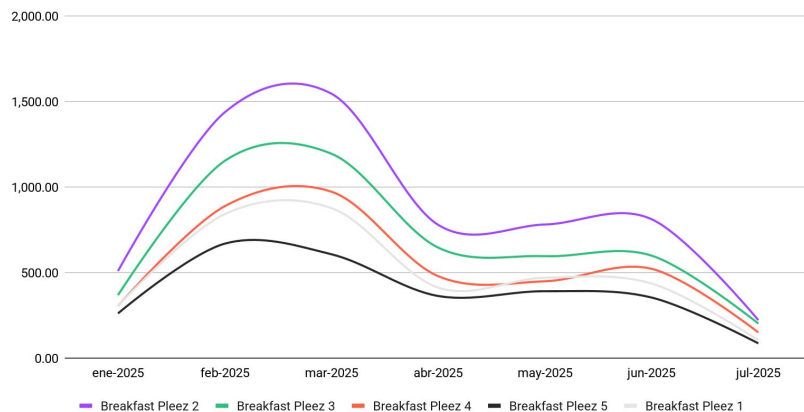
Pedidos por plataforma

[Todas las plataformas]



Pedidos por ubicación

[Todas las ubicaciones]



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Notes: Monthly Orders only consider orders that are in a "Complete" (or equivalent) status.

Average Order Value

By platform and location [2025-01-22 - 2025-07-21]



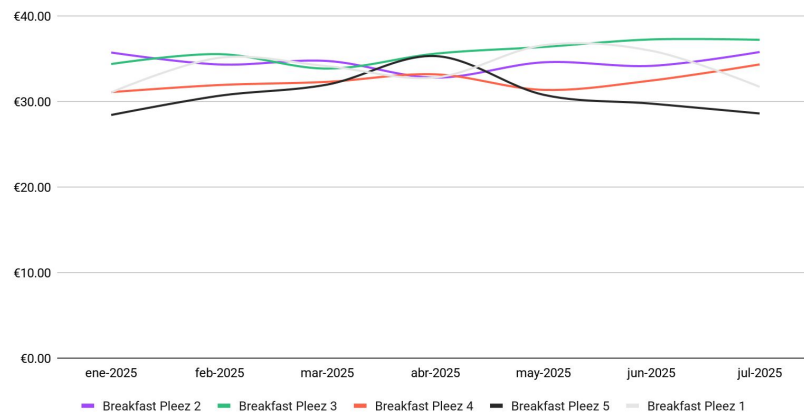
Ticket medio por plataforma

[Todas las plataformas]



Ticket medio por ubicación

[Todas las ubicaciones]



[Login to our Salesboost Dashboard](#) to able to have access to this data updated on a daily basis.

Top selling items

By location [2025-01-22 - 2025-07-21] | UberEats



	Breakfast Pleez 1 Street of light 234, Madrid	Breakfast Pleez 2 Light Plaza 338, Madrid	Breakfast Pleez 3 Portugal Avenue 239, Madrid	Breakfast Pleez 4 Saints street 9992, Sevilla	Breakfast Pleez 5 Boardwalk Pasadena 01, Barcelona
01.	XL YUMS BURGER MENU 14158.8€ 874	XL YUMS BURGER MENU 11890.8€ 734	XL YUMS BURGER MENU 8132.4€ 502	BURGUERLICIOUS MENU 6734.0€ 518	BURGUERLICIOUS MENU 4459.0€ 343
02.	BURGUERLICIOUS MENU 9360.0€ 720	BURGUERLICIOUS MENU 10075.0€ 775	BURGUERLICIOUS MENU 7345.0€ 565	Burger Mexico 4452.2€ 394	Burger Mexico 3435.2€ 304
03.	Burger Mexico 9096.5€ 805	Burger Mexico 7943.9€ 703	Burger Mexico 5898.6€ 522	LA HAMBURGUESA QUESOSA 3912.3€ 483	HAUS BURGUESA 2829.6€ 393
04.	LA HAMBURGUESA QUESOSA 7103.7€ 877	BURGER AL CHURRASCO 6366.6€ 786	HAUS BURGUESA 4464.0€ 620	BURGER AL CHURRASCO 3863.7€ 477	LA HAMBURGUESA QUESOSA 2656.8€ 328
05.	BURGER AL CHURRASCO 7087.5€ 875	LA HAMBURGUESA QUESOSA 6099.3€ 753	BURGER AL CHURRASCO 4463.1€ 551	La Hamburguesa Top 3049.2€ 484	BURGER AL CHURRASCO 2365.2€ 292
06.	HAUS BURGUESA 6062.4€ 842	HAUS BURGUESA 5623.2€ 781	LA HAMBURGUESA QUESOSA 4455.0€ 550	Burgesa Picante 3005.1€ 477	La Hamburguesa Top 2236.5€ 355
07.	La Hamburguesa Top 5266.8€ 836	Burgesa Picante 4554.9€ 723	La Hamburguesa Top 4076.1€ 647	HAUS BURGUESA 2988.0€ 415	LA MADRE DE TODAS LAS HAMBURGUESAS 1998.0€ 370
08.	Burgesa Picante 5128.2€ 814	HAMBURGUESA TEXANA 4006.8€ 742	Burgesa Picante 3824.1€ 607	HAMBURGUESA TEXANA 2262.6€ 419	Burgesa Picante 1738.8€ 276
09.	LA MADRE DE TODAS LAS HAMBURGUESAS 4784.4€ 886	LA MADRE DE TODAS LAS HAMBURGUESAS 3915.0€ 725	HAMBURGUESA TEXANA 3229.2€ 598	LA MADRE DE TODAS LAS HAMBURGUESAS 2122.2€ 393	HAMBURGUESA TEXANA 1733.4€ 321
10.	HAMBURGUESA TEXANA 4033.8€ 747	La Hamburguesa Top 3855.6€ 612	LA MADRE DE TODAS LAS HAMBURGUESAS 2997.0€ 555	Del Artico 1589.0€ 454	COMBO WOW 1312.5€ 375

Notes: Excludes modifiers

Top selling items

By location [2025-01-22 - 2025-07-21] | Glovo



	Breakfast Pleez 1 Street of light 234, Madrid	Breakfast Pleez 2 Light Plaza 338, Madrid	Breakfast Pleez 3 Portugal Avenue 239, Madrid	Breakfast Pleez 4 Saints street 9992, Sevilla	Breakfast Pleez 5 Boardwalk Pasadena 01, Barcelona
01.	Perrito BBQ 24.3€ 3	BURGUERLICIOUS MENU 11475.0€ 765	XL YUMS BURGER MENU 11599.2€ 716	BURGUERLICIOUS MENU 8985.0€ 599	BURGUERLICIOUS MENU 4667.0€ 359
02.	Perrito Con Todo 16.2€ 3	XL YUMS BURGER MENU 9528.0€ 794	BURGUERLICIOUS MENU 8047.0€ 619	Burger Mexico 6258.0€ 596	Burger Mexico 3932.4€ 348
03.	Perrito 4 QUESOS 16.2€ 2	Burger Mexico 8757.0€ 834	Burger Mexico 7898.7€ 699	LA HAMBURGUESA QUESOSA 4005.0€ 534	BURGER AL CHURRASCO 2997.0€ 370
04.	Perrito Yankee 5.4€ 1	BURGER AL CHURRASCO 6240.0€ 832	BURGER AL CHURRASCO 5572.8€ 688	BURGER AL CHURRASCO 3930.0€ 524	LA HAMBURGUESA QUESOSA 2948.4€ 364
05.	Perrito Personalizado 3.8€ 1	LA HAMBURGUESA QUESOSA 5940.0€ 792	LA HAMBURGUESA QUESOSA 4779.0€ 590	HAUS BURGUESA 3738.6€ 558	HAUS BURGUESA 2419.2€ 336
06.	Salsa de Ajo 0.75€ 1	HAUS BURGUESA 4924.5€ 735	Burgesa Picante 4561.2€ 724	Burgesa Picante 3369.8€ 581	Burgesa Picante 2066.4€ 328
07.	Salsa Guasacaca 0.75€ 1	La Hamburguesa Top 4529.8€ 781	La Hamburguesa Top 4151.7€ 659	La Hamburguesa Top 2958.0€ 510	La Hamburguesa Top 1732.5€ 275
08.		LA MADRE DE TODAS LAS HAMBURGUESAS 4175.0€ 835	HAUS BURGUESA 4010.4€ 557	LA MADRE DE TODAS LAS HAMBURGUESAS 2595.0€ 519	HAMBURGUESA TEXANA 1663.2€ 308
09.		HAMBURGUESA TEXANA 3910.0€ 782	HAMBURGUESA TEXANA 3526.2€ 653	HAMBURGUESA TEXANA 2490.0€ 498	LA MADRE DE TODAS LAS HAMBURGUESAS 1512.0€ 280
10.		Burgesa Picante 3607.6€ 622	LA MADRE DE TODAS LAS HAMBURGUESAS 3051.0€ 565	HAZ TU BURGESA 1869.0€ 534	HAZ TU BURGESA 1311.0€ 345

Notes: Excludes modifiers

Bottom selling items

By location [2025-01-22 - 2025-07-21] | UberEats



	Breakfast Pleez 1 Street of light 234, Madrid	Breakfast Pleez 2 Light Plaza 338, Madrid	Breakfast Pleez 3 Portugal Avenue 239, Madrid	Breakfast Pleez 4 Saints street 9992, Sevilla	Breakfast Pleez 5 Boardwalk Pasadena 01, Barcelona
01.	Salsa de Ajo 0.75€ 1	MENÚ CON TODO 10.6€ 1	Salsa de Ajo 371.25€ 495	Patatas Chip Bolsa 2.0€ 1	Salsa Maíz 0.75€ 1
02.	Salsa Guasacaca 0.75€ 1	MENÚ PERRITOS 26.0€ 2	SALSA CRUZ 404.25€ 539	Aquarius 2.5€ 1	Salsa de Ajo 2.25€ 3
03.	Perrito Personalizado 3.8€ 1	SALSA BREAKFAST 485.25€ 647	SALSA BREAKFAST 404.25€ 539	Perrito Galipán 7.2€ 1	Perrito TAKIS 5.4€ 1
04.	Perrito Yankee 5.4€ 1	Salsa Maíz 516.75€ 689	Salsa Maíz 408.75€ 545	Perrito Con Todo 10.8€ 2	Patatas Chip Bolsa 6.0€ 3
05.	Perrito 4 QUESOS 16.2€ 2	Salsa Bacon -Queso crema 531.75€ 709	SALSA FLORAL 414.75€ 553	Perrito 4 QUESOS 16.2€ 2	Perrito 4 QUESOS 8.1€ 1
06.	Perrito Con Todo 16.2€ 3	SALSA BOSQUE 533.25€ 711	Salsa Guasacaca 417.0€ 556	SALSA CRUZ 267.0€ 356	MENÚ CON TODO 10.6€ 1
07.	Perrito BBQ 24.3€ 3	HOT SALSA 533.25€ 711	SALSA BOSQUE 451.5€ 602	Salsa Bacon -Queso crema 297.0€ 396	Perrito Yankee 16.2€ 3
08.	SALSA BOSQUE 593.25€ 791	Salsa Guasacaca 553.5€ 738	Salsa Bacon -Queso crema 465.0€ 620	Salsa Guasacaca 299.25€ 399	Perrito Personalizado 30.4€ 8
09.	SALSA BARDEM 593.25€ 791	SALSA FLORAL 568.5€ 758	HOT SALSA 488.25€ 651	Salsa Maíz 303.75€ 405	Perrito BBQ 32.4€ 4
10.	SALSA BREAKFAST 609.0€ 812	SALSA CRUZ 587.25€ 783	Pepsi Max 1205.0€ 482	SALSA BOSQUE 304.5€ 406	MENÚ PERRITOS 39.0€ 3

Notes: Excludes modifiers

Bottom selling items

By location [2025-01-22 - 2025-07-21] | **Glovo**



	Breakfast Pleez 1 Street of light 234, Madrid	Breakfast Pleez 2 Light Plaza 338, Madrid	Breakfast Pleez 3 Portugal Avenue 239, Madrid	Breakfast Pleez 4 Saints street 9992, Sevilla	Breakfast Pleez 5 Boardwalk Pasadena 01, Barcelona
01.	Salsa Guasacaca 0.75€ 1	Perrito 4 QUESOS 24.3€ 3	SALSA BOSQUE 449.25€ 599	7 Up 2.5€ 1	Kolita Golden 3.0€ 1
02.	Salsa de Ajo 0.75€ 1	SALSA BOSQUE 538.5€ 718	SALSA BARDEM 459.0€ 612	Perrito TAKIS 5.4€ 1	Mariachi 6.3€ 1
03.	Perrito Personalizado 3.8€ 1	SALSA CRUZ 548.25€ 731	SALSA CRUZ 474.0€ 632	Perrito Con Todo 5.4€ 1	Perrito Galipán 7.2€ 1
04.	Perrito Yankee 5.4€ 1	SALSA BREAKFAST 579.0€ 772	SMOKY SALSA 492.75€ 657	El Nuevo 6.3€ 1	Perrito 4 QUESOS 8.1€ 1
05.	Perrito 4 QUESOS 16.2€ 2	SALSA DE CEBOLLA Y AJO 586.5€ 782	SALSA FLORAL 496.5€ 662	Perrito Yankee 10.8€ 2	El Nuevo 12.6€ 2
06.	Perrito Con Todo 16.2€ 3	SMOKY SALSA 601.5€ 802	SALSA POR LOS FUERTES 500.25€ 667	DEGUSTACION PERRITOS 12.9€ 1	MENÚ PERRITOS 13.0€ 1
07.	Perrito BBQ 24.3€ 3	HOT SALSA 607.5€ 810	HOT SALSA 508.5€ 678	Perrito Personalizado 22.8€ 6	Perrito BBQ 16.2€ 2
08.		SALSA POR LOS FUERTES 621.75€ 829	SALSA BREAKFAST 528.0€ 704	MENÚ PERRITOS 26.0€ 2	Perrito Con Todo 21.6€ 4
09.		SALSA BARDEM 636.75€ 849	SALSA DE CEBOLLA Y AJO 532.5€ 710	HOT SALSA 311.25€ 415	SALSA BOSQUE 219.0€ 292
10.		SALSA FLORAL 687.0€ 916	Ice Tea Limón 33cl 1332.5€ 533	SALSA POR LOS FUERTES 360.75€ 481	SALSA BREAKFAST 236.25€ 315

Notes: Excludes modifiers

Salesboost

Competitor tracker

Setup your **competitors** and keep **track of their prices** and **promotions**

[HERE](#)

Smart Strategies

Setup your **strategies** to automatically respond to external events (such as football matches, competitor promotions and weather)

[HERE](#)

Recommendations

Don't miss opportunities! Ensure that you review and approve or reject the **recommendations** pleez sends you

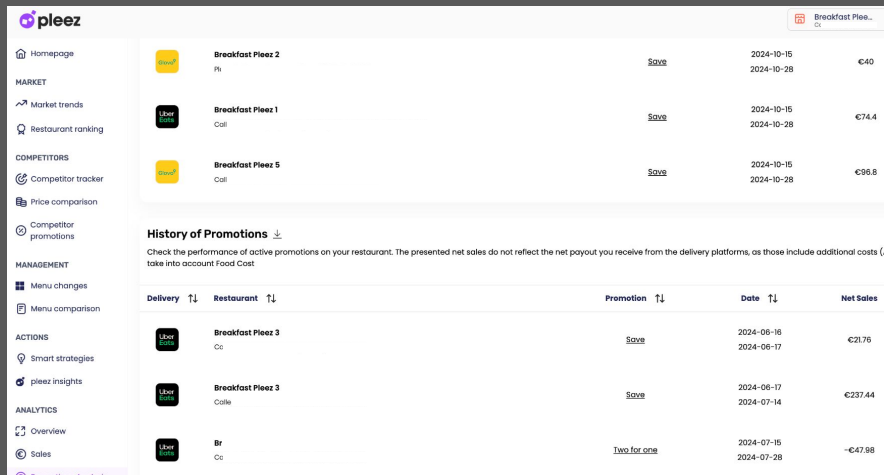
[HERE](#)

NEW

PROMOTION ANALYSIS

Interested in knowing the return on investment of your promotions?

[HERE](#)



The screenshot shows the 'pleez' app interface. On the left is a sidebar menu with categories: MARKET (Homepage, Market trends, Restaurant ranking), COMPETITORS (Competitor tracker, Price comparison), MANAGEMENT (Menu changes, Menu comparison), ACTIONS (Smart strategies, pleez insights), and ANALYTICS (Overview, Sales). The main content area displays a table of active promotions. The table has columns for Delivery, Restaurant, Promotion, Date, and Net Sales. It lists three active promotions for 'Breakfast Pleez' with details on their duration and net sales.

Delivery	Restaurant	Promotion	Date	Net Sales
Uber Eats	Breakfast Pleez 2	10% off	2024-10-15 2024-10-28	€40
Uber Eats	Breakfast Pleez 1	10% off	2024-10-15 2024-10-28	€74.4
Uber Eats	Breakfast Pleez 5	10% off	2024-10-15 2024-10-28	€96.8

History of Promotions

Check the performance of active promotions on your restaurant. The presented net sales do not reflect the net payout you receive from the delivery platforms, as those include additional costs (take into account food cost)

Delivery	Restaurant	Promotion	Date	Net Sales
Uber Eats	Breakfast Pleez 3	10% off	2024-06-16 2024-06-17	€2176
Uber Eats	Breakfast Pleez 3	10% off	2024-06-17 2024-07-14	€237.44
Uber Eats	Br	Two for one	2024-07-15 2024-07-28	-€47.98



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July-2025